



PUBLICIZING YOUR PERFORMANCE AWARD

DEADLINE DATE: FEBRUARY 1

Guidelines

Chapters must submit a communications plan outlining their chapter's communications and publicity. Information to include: methods of communication, social media outreach, media outlets, frequency of communication, people responsible, and other related information.

Chapters should also submit three example of publications. Publications can be about any chapter project or activity that promotes FCCLA

Publications may be printed in *Teen Times* or local newspapers and school newsletters, posted on the Indiana FCCLA blog or Facebook page, announced on a TV or radio station, or any other creative publication. (This should be publications and articles that promote and publicize FCCLA).

Documentation of three publications/media should be submitted via the survey along with the communications plan by February 1

<https://www.surveymonkey.com/r/publicizefccla>