

2023 STATE LEADERSHIP CONFERENCE



**INDIANA**  
STATE ASSOCIATION

# PROSPECTUS



**MUNCIE, IN**  
MARCH 6, 2023

**GAME  
ON**  
FCCLA



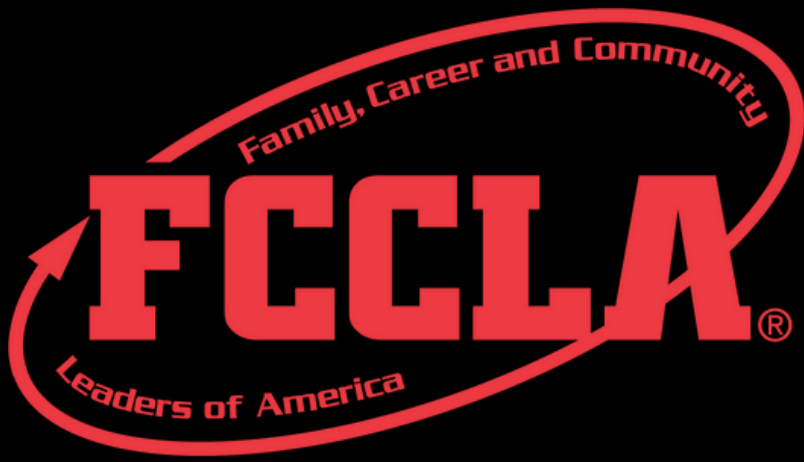
# PLAN NOW TO REACH YOUR TARGET AUDIENCE



2022 National Leadership Conference  
Top Ten Finalists from Indiana

Family, Career and Community Leaders of America (FCCLA) is a national non-profit student organization that helps youth develop leadership and workplace skills to prepare for both college and careers through peer-to-peer education, community engagement, and the application of skills learned in the Family, and Consumer Sciences (FCS) classroom.

Indiana FCCLA has a unique partnership with **Indiana ProStart**. ProStart is the premier two-year career and technical education program that focuses on teaching culinary arts and restaurant management skills. Students from ProStart compete in two rigorous competitions. Culinary Arts where students develop a three-course menu and prepare onsite or Management where students form a business plan for a restaurant concept. Reach both groups of students and teachers at one event and see students in action at the ProStart Invitational.



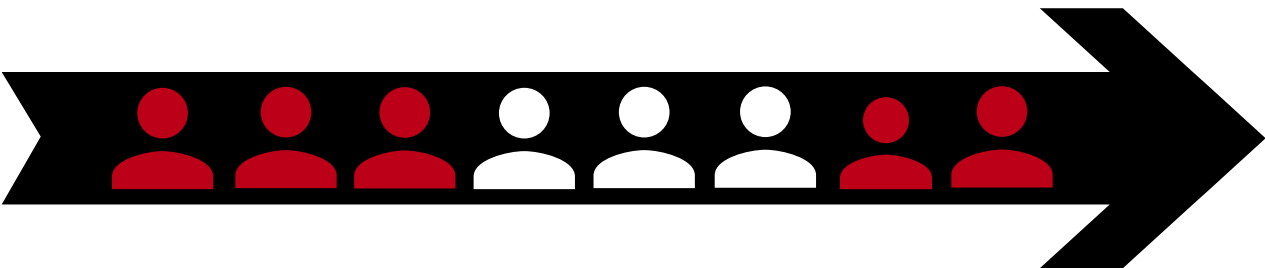
**INDIANA**  
STATE ASSOCIATION

**MARCH 6**

**CONFERENCE  
LOCATION:  
MUNCIE  
401 S High  
Street**



# EXPECTED ATTENDEES



OVER  
**900**  
YOUTH



OVER  
**150**  
ADVISERS/TEACHERS



OVER  
**1050**  
ANTICIPATED  
ATTENDEES



## WHAT IS THE INDIANA FCCLA STATE CONFERENCE?

The Indiana FCCLA State Conference and expo in Muncie, Indiana will be a sea of red as local FCCLA members converge in one place for an unforgettable opportunity to connect with their peers, compete in STAR Events, learn from motivational speakers, attend leadership workshops, and give back to the local community.

## TOP REASONS TO EXHIBIT:

- The Indiana State Conference will give you access to over 1,000 people at one time from both FCCLA and Indiana ProStart
- You can significantly increase your brand awareness with students, Family and Consumer Sciences educators, and the future culinary community
- There will be multiple opportunities for you to connect with chapter advisers and students
- It will be easy for you to build your database of decision makers, influencers and customers.



## lead-er-ship

(noun) the action of leading a group of people or an organization



# EXHIBITS AND COLLEGE FAIR



Connect one-on-one and generate strong leads with youth and advisers interested in learning more about your products, programs, career opportunities, and services.

**EXHIBITS**  
**\$175** \*\*

## RATE INCLUDES:

- Two complimentary registrations
- One table with tablecloth
- Opportunity to submit to share a youth session

## ADDITIONAL TABLETOPS

**\$100**

Additional exhibit tabletops may be purchased for \$100 each after purchasing the regular exhibitor package.

## DISCOUNTS

**\*\* Non-profit organizations can reserve a space at the price of \$100.00**  
\*\*If you present at the FCCLA Conference, a special discount rate is available for the Spring FCS Conference.

# PRESENTATIONS



## Present an informational hands-on presentation.

Exhibitors have the opportunity to submit a presentation proposal to Indiana FCCLA for consideration. Proposals must be submitted online using the official proposal form no later than February 7, and all exhibit fees must be paid in full. Proposals will be evaluated and selected based on the relevance to FCCLA members.

[Click Here to Submit a Youth Session Proposal Form](#)

# SPONSORSHIP

## Go beyond the exhibit.

*FCCLA Adviser Awards Reception Sponsor*  
*General Session Sponsor*  
*Competitive Event Sponsor*

*FCCLA Adviser Coffee Station Sponsor*  
*Conference T-shirt Sponsor*  
*Lanyard Sponsor*



- MONDAY
- 7:30 AM Booth Set-UP
  - 8:00 AM Exhibit Space Opens
  - 8:00 AM Culinary Invitational
  - 9:00 AM Youth Sessions Open
  - 3:00 PM Exhibit Area Closes
  - 3:45 PM Culinary Awards

[REGISTER HERE](#)

Register directly online by February 17  
to reserve your spot

When registering, indicate if interested in exhibiting at the FCS Spring Conference for a discounted rate

*The FCS Spring Conference takes place on April 20th at the Hendricks County 4-H Center  
Over 300 FCS teachers will be in attendance.*



2023 State Conference

MUNCIE, IN  
MARCH 6

QUESTIONS ABOUT REGISTERING TO  
EXHIBIT OR SPONSOR

Contact:  
indianafccla@gmail.com