INDIANA



E.C.O.

ENVIRONMENTAL

AND CONSUMER OPTIONS

STATE PROJECT

FCCLA members must be affiliated by February 1st

**E.C.O.**

**Overview:** ECO (**E**nvironmental and **C**onsumer **O**ptions) is a project recognizing student teams who use the *planning process* to strengthen the community’s understanding of environmental sustainability, popularly known as the “Go Green Movement”. Students must create a portfolio and planning process summary page demonstrating their increased knowledge and public awareness of environmental issues.

**Entry:** Individual or Team (maximum of 3) Event

**PORTFOLIO GUIDELINES:**

1. For this project a PDF file can be submitted electronically OR a Three Ring Binder can be used.
   1. **Three Ring Binder:** this can be in the official FCCLA red or white three ring binder (can be purchased through the E-Store)
   2. **PDF File:** .**For submission, please submit a portfolio as one pdf file.** Name the file with the student first and last name, chapter name, and name of the state project.
2. A title or title page must be on the front of the portfolio. The title of the project, Environmental and Consumer Options must be included. A subtitle is optional.
3. There must be a project identification page (8 ½” X 11”) page in the portfolio identifying:
   * Participant name
   * Participant grade
   * Name of chapter
   * Name of school, school address, city and state
   * District number
4. Includes the situation, planning process summary page up to two pages, and final decision
5. Up to 20 pages TOTAL

**PROJECT DETAILS:**

1. Each step of the Planning Process is fully explained, neatly typed and in the portfolio.
2. The portfolio must include explanations and evidence of the following:
   * brought environmental awareness to the community by . . .
   * benefited the community by . . .
   * benefited the chapter by . . .
   * increased public awareness by…

Some items that may be used, but not limited to:

* + Newspaper Clippings
  + Project Samples
  + Pictures
  + Social Media

1. Possible Project Topic Ideas (Projects are not limited to these ideas.)

|  |  |  |  |
| --- | --- | --- | --- |
| Recycling | Food Safety | Green Design | Organic Foods |
| Composting | Food Availability | Global Warming | Redesign |

1. The project will be evaluated according to the E.C.O. rubric.

**FCCLA Planning Process**

**Summary Page Template**

*(This template may be modified, but all headings must be used in the correct order. The FCCLA logo and Planning Process graphics are encouraged but not required.)*

**IDENTIFY CONCERNS**

**SET A GOAL**

**FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)**

**ACT**

**FOLLOW UP**

ECO

*Self Scoring is Optional*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Evaluation |  |  |  | Self-Score | Score |
| PORTFOLIO  0-10 pts | Does not meet size specification and missing title and project ID page  0-3 | Does not meet size specification or missing required elements  4-7 | Meets size specification, title and project ID page included  Neat and well organized  8-10 |  |  |
| **FCCLA PLANNING PROCESS**  0 – 15 pts | Not included or not well developed  0-4 | Included but not complete  5-9 | Planning Process is fully explained, neatly typed or written, and included  10-15 |  |  |
| **GRAMMAR**  0 – 10 pts | Extensive grammatical and spelling errors  0-3 | Few grammatical and spelling errors  4-7 | No grammatical or spelling errors  8-10 |  |  |
| **APPEARANCE**  0 – 10 pts | Display has minimal appeal both in design and content  0-3 | Display needs some improvement in design and content  4-7 | Visually appealing,  creative, and appropriate in design and content  8-10 |  |  |
| **COMMUNITY ENVIRONMENTAL AWARENESS**  0 – 15 pts | Explanation or evidence missing or limited  0-4 | Explanation or evidence basic, not detailed  5-9 | Community elderly awareness evident and thorough  10-15 |  |  |
| **BENEFITTED THE COMMUNITY**  0 – 15 pts | Explanation or evidence missing or limited  0-4 | Explanation or evidence basic, not detailed  5-9 | Benefits to the community clear and thorough  10-15 |  |  |
| **BENEFITTED THE CHAPTER**  0 – 15 pts | Explanation or evidence missing or limited  0-4 | Explanation or evidence basic, not detailed  5-9 | Benefits to the chapter clear and thorough  10-15 |  |  |
| **INCREASED PUBLIC AWARENESS**  0 – 10 pts | Explanation or evidence missing or limited  0-3 | Explanation or evidence basic, not detailed  4-7 | Explanation and evidence of increased public awareness clear and thorough  8-10 |  |  |
| **Total 100 pts possible** | | | |  |  |

COMMENTS:

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_School\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |
| --- | --- | --- | --- |
| 0-69 | 70-79 | 80-89 | 90-100 |
| **Participation** | **Bronze** | **Silver** | **Gold** |