

WELCOME TO FCCLA!

A guide to everything FCCLA for new members



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By Mak Kelley, IN FCCLA First Vice President

Hey there! Firstly, congratulations on deciding to join FCCLA. It's our mission to make members feel comfortable and confident, so hopefully this guide will aid in your journey to navigating this incredible organization! From cooking to competing, education to entrepreneurship, FCCLA provides a home for everyone. So get to reading to find out if you're ready for the Ultimate Leadership Experience!

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**"WE ARE THE
FAMILY,
CAREER, AND
COMUNITY
LEADERS OF
AMERICA"**

SO... WHAT IS FCCLA?

FCCLA stands for the Family, Career and Community Leaders of America. We are a national Career and Technical Student Organization (CTSO) for Family and Consumer Science (FCS) education. Our mission is:

“To promote personal growth and leadership development through Family and Consumer Sciences education. Focusing on the multiple roles of family member, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.”

In simpler words, FCCLA instills members with real-world skills through education and experience, preparing students to succeed in the world as confident leaders.

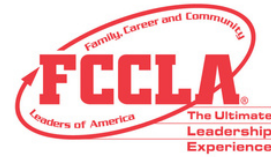
HISTORY OF FCCLA



FHA founded in
1954 in Chicago,
Illinois



STAR Events
begin in 1983



FHA is renamed
FCCLA in 1999



First national convention
in July 1948, located in
Kansas City

For the first time in 1984,
one copy of teen times
was sent to every
member

FCCLA celebrates its
75th anniversary in
2020

FCCLA FAST FACTS

FCCLA MOTTO

Towards New Horizons

FCCLA TAGLINE

The Ultimate Leadership Experience

FCCLA FLOWER

The Red Rose

FCCLA COLORS

Red (Strength) and White (Sincerity)

FCS EDUCATION

FCS , or Family and Consumer Sciences, is a:

"FIELD OF STUDY FOCUSED ON THE SCIENCE AND THE ART OF LIVING AND WORKING WELL IN OUR COMPLEX WORLD"

Through FCS education, students learn how to strengthen families, develop career skills, and be contributing members of society. FCS focuses include:

- **Culinary Arts**
- **Education and Child/Family Development**
- **Food Science and Nutrition**
- **Personal and Family Finance**
- **And more!**

FCCLA works to promote FCS through reinforcing the values and skills learned in FCS classrooms. FCCLA integrates FCS into projects and events, and teaches students skills that can be used the rest of their lives.



HUMAN SERVICES

Human Services prepares students for careers that relate to families and human needs.

Careers in this field include:

- Social Worker
- School Counselor
- Childcare Director
- Sociologist
- Cosmetologist/Hair Stylist

HOSPITALITY + TOURISM

Hospitality and Tourism includes the management, marketing, and operations of food and travel services.

Careers in this field include:

- Food Service Owner/Operator
- Interpreter or Translator
- Tourism Marketing Manager
- Hotel or Resort Owner/Operator
- Meeting and Convention Planner

CAREER PATHWAYS

FCCLA works to connect FCS education and FCCLA to real world careers, especially the 4 illustrated career pathways. Beyond these pathways, FCCLA instills members with employability skills applicable to any career, such as interpersonal skills and technology use.



EDUCATION + TRAINING

Education and Training involves planning, managing, and providing education services.

Careers in this field include:

- Teacher/Instructor
- Psychologist
- Superintendent/principal
- Child Care Worker
- Sign Language Interpreter

VISUAL ARTS + DESIGN

Visual Arts and Design focuses on the creation, exhibition, and publication of media content.

Careers in this field include:

- Fashion Designer/Illustrator
- Interior Designer
- Textile Designer/Chemist
- Costume Designer
- Stage Designer

ADVISERS + OFFICERS

In FCCLA, everyone is presented with the opportunity to become a leader. For those who want to fulfill a leadership role within the organization, there are two authority positions: Adviser and Officer. Both of these roles allow individuals to spark change and create a positive environment for members.

ADVISERS

Advisers are adult FCS professionals who lead FCCLA chapters. Adviser duties include:

- **Integrating FCS into out-of-classroom learning**
- **Supporting and helping students**
- **Offering mentorship and input**
- **Providing students with learning experiences**



Advisers provide members with the education and experience necessary to navigate both FCCLA and the world beyond. Members who have questions, concerns, or are in need of guidance can go to their advisers for support.

OFFICERS

Officers are students within FCCLA who lead members on a chapter, district, state, or national level. Their duties include:

- **Organizing FCCLA events and/or conferences**
- **Recruiting, retaining, and recognizing members**
- **Developing new programs/projects within FCCLA**
- **Heading fundraising efforts**

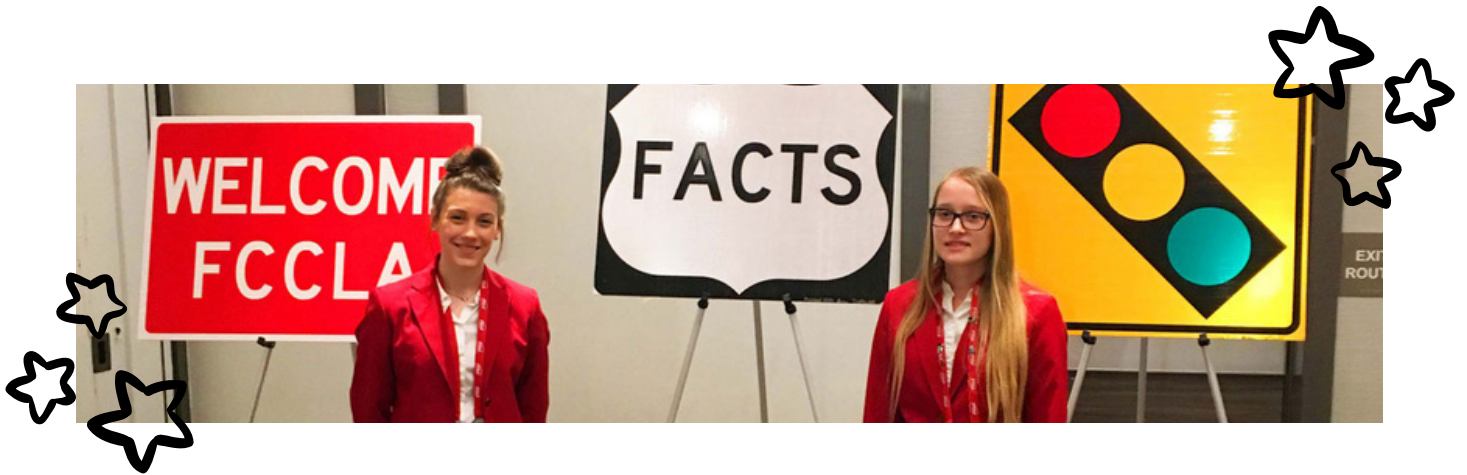


Officers represent members and the values of FCCLA through decision-making, networking, and promoting the organization. These individuals display strong leadership characteristics and a futuristic perspective, and are selected by a voting process.

NATIONAL PROGRAMS

National Programs are defined as:

"... EIGHT PEER-TO-PEER EDUCATIONAL PROGRAMS TO HELP STUDENTS DEVELOP REAL WORLD SKILLS FOR LIFE WITHIN FAMILY AND CONSUMER SCIENCES (FCS) EDUCATION."



There are eight national programs total, including:

CAREER CONNECTION

Members learn about themselves, the workplace, and careers

COMMUNITY SERVICE

Members identify concerns and improve quality of life in their communities

FACTS

Stands for Families Acting for Community Traffic Safety, members understand importance of driving safely

FAMILIES FIRST

Members understand how families function and become a strong family member

FINANCIAL FITNESS

Members learn how to earn, spend, save, and protect money wisely

POWER OF ONE

Members discover and utilize their personal power

STAND UP

Members develop and execute advocate activities to assess needs in their environment

STUDENT BODY

Members learn to make responsible decisions for their health and teach others these methods

STATE PROJECTS

State Projects are defined as:

"... A GREAT INTRODUCTION INTO FCCLA COMPETITIVE EVENTS. FCCLA STATE PROJECTS INVOLVE USING THE PLANNING PROCESS TO SOLVE PROBLEMS AND CREATE PROJECTS."

Students completing a state project use the FCCLA planning process to create a portfolio, display, or digital presentation. They compete with other students in the same category at State Conference. There are thirteen state projects, including:

Beyond the Basics: Know the basics of FCCLA and go beyond what you already know

Career Exploration: Research careers, assess skills, and form a career plan

Early Childhood Healthy Snack: Guide children through an activity preparing a healthy snack

Early Childhood Learning Pac: A lesson to teach children a developmentally appropriate concept

ECO: Strengthen the community's understanding of environmental sustainability

S.M.I.L.E.: Chapters team with the elderly and strengthen understanding of each other

FCCLA In Action: Team with the elderly and strengthen understanding of each other

Focus on the Basics: Understand the basics of FCCLA

Food Marketing: Demonstrate ability to create a visual layout for an innovative food product

Healthy Choices=Healthy Teens: Understand the consequences of choices

Lesson Planning: Plan an educational lesson for a class

RECRUIT: Encourage non-traditional students (male students) to be more involved in FCS

Trend Board: Create a visual layout of trends on market behavior for an upcoming season



STAR EVENTS

STAR Events are defined as:

"... STUDENTS TAKING ACTION WITH RECOGNITION (STAR) EVENTS ARE COMPETITIVE EVENTS IN WHICH MEMBERS COMPETE AT THE REGION/DISTRICT, STATE, AND NATIONAL LEVEL AND ARE RECOGNIZED FOR PROFICIENCY AND ACHIEVEMENT IN CHAPTER AND INDIVIDUAL PROJECTS, LEADERSHIP SKILLS, AND CAREER PREPARATION."

Students choose a STAR event that aligns with their passions and can be completed as an individual or team (depending on the project). Students compete with others in their category at state conference. STAR events include:

- Baking and Pastry
- Career Investigation
- Chapter in Review Display & Portfolio
- Chapter Service Project Display & Portfolio
- Culinary Arts
- Culinary Math Management
- Early Childhood Education
- Entrepreneurship
- Event Management
- Fashion Construction
- Fashion Design
- Focus on Children
- Food Innovations
- Hospitality, Tourism, and Recreation
- Interior Design
- Interpersonal Communications
- Job Interview
- Leadership
- National Programs in Action
- Nutrition and Wellness Event
- Parliamentary Procedure
- Professional Presentation
- Promote and Publicize FCCLA
- Public Policy Advocate
- Repurpose and Redesign
- Say Yes to FCS Education
- Sports Nutrition
- Sustainability Challenge
- Teach and Train
- FCCLA Chapter Website
- Digital Stories for Change
- Instructional Video Design

FALL LEADERSHIP RALLY

Fall Leadership Rally is a chance for FCCLA members from all around Indiana to convene, celebrate, compete, learn and grow together! Hosted at Hendricks County Fairgrounds on September 28, Fall Rally provides members with the following opportunities:

- **Engage in Leadership Training**
- **Attend Team Building Sessions**
- **Compete in Knowledge Tests to Win Awards, including:**
 - **Child Development**
 - **Culinary**
 - **FCCLA**
 - **Fashion**
 - **Interior Design**
 - **Nutrition**



**"WE FACE
THE FUTURE
WITH WARM
COURAGE
AND HIGH
HOPE"**



STATE LEADERSHIP CONFERENCE

State Leadership Conference, or SLC, is a state-wide event held in Muncie, Indiana for 3 days in early March. During SLC, members have a chance to:

- **Compete in STAR and State Projects with members from all around Indiana**
- **Attend general sessions led by the Indiana State Officers**
- **Listen to keynote speakers**
- **Meet members from a variety of chapters**
- **Hang with friends, dance, and play games**
- **Win awards, scholarships, and achieve recognition!**

Chapters travel to Muncie and stay the 3 days at the designated hotel. While there, members stay busy competing, networking, and engaging in fun activities to further their skills! Additionally, members will have a chance to meet both the current state officers and the new state officer candidates. Hey, that could even be you one day!

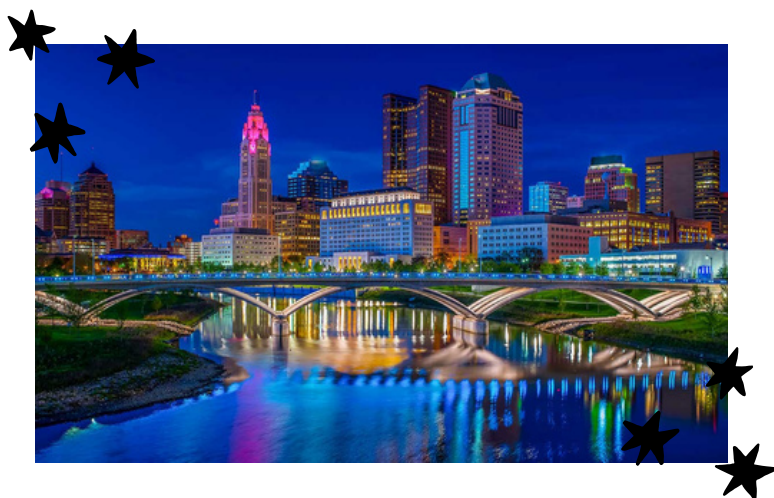
NATIONAL CONFERENCES

During the year, two national conferences take place: The National Fall Conference, and the National Leadership conference. Both allow you to connect with members from across the nation, explore your interests, and compete in your areas of expertise.

NATIONAL FALL CONFERENCE

This year, the National Fall Conference is held in Columbus, OH, on Friday, November 11, to Sunday, November 13. NFC brings members from all over the U.S. together to network and celebrate, and gives members a chance to cultivate long distance friendships. Additionally, there are:

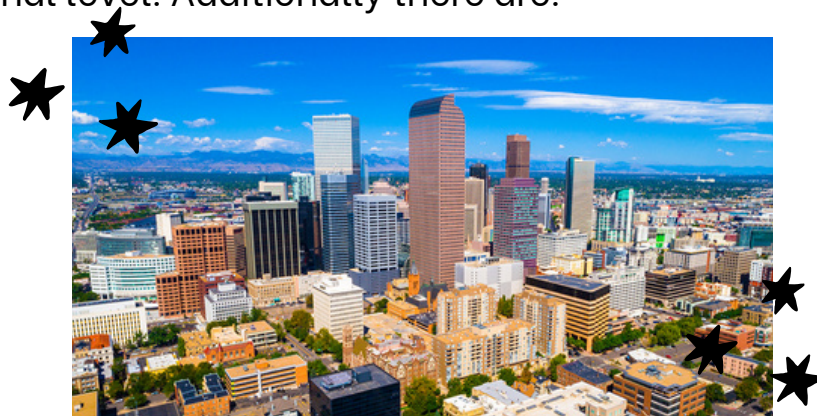
- **Skill Demonstration Events**
- **Exhibits**
- **Workshops**
- **FCCLA ® Store**
- **And much more!**



NATIONAL LEADERSHIP CONFERENCE

This year, the National Leadership Conference is held in Denver, Co, on Sunday, July 2, to Thursday, July 6. NLC provides yet another chance for the nation's members to assemble and collaborate, and those whose STAR Project's qualified are allowed to present and be recognized on a national level. Additionally there are:

- **Leadership Sessions**
- **National Officer Elections**
- **Competitions**
- **Fun Special Eevnts**
- **And much more!**



DRESS CODE

In FCCLA, we highly value our identity as future leaders of America, and wish to proudly display this identity. In order to exhibit our unity and promote confidence in our members, we place an emphasis on FCCLA Official Dress. Official Dress is to be worn for all National FCCLA activities and any other indicated events. FCCLA Official Dress consists of the following:

OUTERWEAR

- FCCLA Red Blazer

TOPS

- Red, Black, or White Polo/Oxford Shirt

BOTTOMS

- Black Sheath Dress
- Black Slacks
- Black Skirt

FOOTWEAR

- Black dress shoes



YOU BELONG HERE.



HAVING FUN IN FCCLA

As we have illustrated, FCCLA possesses an abundance of opportunities to learn, grow, and achieve. However, it is up to you as an individual to make your experience your own. Although it can be scary, it's critical to be open to new experiences.

BUT WHAT IF I MESS UP? WHAT IF I DON'T MAKE FRIENDS? WHAT IF I DON'T KNOW WHAT TO DO? WHAT IF...

Hey! We've all been there- but luckily FCCLA has an amazing support system. We've asked members from all over Indiana what advice THEY have for new members to show you that although it's daunting, you truly do belong in FCCLA.

QUESTION: HEY INDIANA FCCLA, WHAT ADVICE DO YOU HAVE FOR NEW MEMBERS?

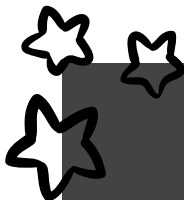
“For success in FCCLA, I recommend getting involved in lots of service projects, such as volunteering at animal shelters, food pantries, nursing homes, etc. “

- Haylee Frazier, East Central High School



“I would advise new members to be involved as much as possible. The more involved you are the more opportunities you have to make new friends and new connections.“

- Ashlie Needler, Southern Wells High School



SOCIAL MEDIA

Let's connect! We promote new endeavors, share important info, and interact with members through social media.



@INDIANAFCCCLA

@NATIONALFCCCLA



@INDIANAFCCCLA1

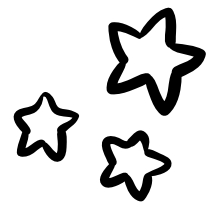
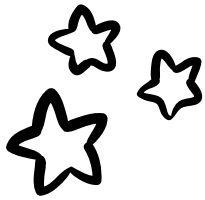
@NATIONALFCCCLA



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@FAMILYCAREERANDCOMMUNITYLEADERSOFAMERICA

THANK YOU FOR JOINING FCCLA!



WE'RE SO GLAD YOU'RE HERE

- Indiana 2022-2023 SEC