**INDIANA**

****

**Trend Board**

**for**

**Fashion or Interior Design**

**STATE PROJECT**

FCCLA members must be affiliated by February 1st

**Trend Board**

**Fashion or Interior Design**

**Overview:** Trend Board is a project to recognize participants who use the *planning process* to demonstrate their ability to create a visual layout that gives a comprehensive overview of trends on market behavior for an upcoming season.

Participants must prepare a trend board that could be used by members of the fashion or interior design industry to make a trend-relevant presentation. Trend boards can be presented internally to showcase line or company direction or be presented to buyers to showcase a concept for the upcoming season. Trend boards communicate thoughts on trend direction in color and print design themes.

Participants must prepare a tri-fold display or digital presentation trend board that communicates thoughts on trend direction in a color trend or a print design theme trend. If participants choose to complete a color trend board, they will need to visit the following website to research the current Pantone color of the year trend.

The color of the year for 2023-2024 school year is:

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[PANTONE® USA | Pantone Color of the Year 2023 / Introduction](https://www.pantone.com/color-of-the-year/2023)

If participants choose to complete a print design theme trend, they will need to choose from the list below and complete research on the print design theme.

* Faux texture, optical illusion, plaids, arctic chill, city tour, collision, contrived skins, minute impressions, relaxed geometry, floral

There are two pathways you can choose from for this state project:

* **Fashion**: Participants will design a two-piece garment for a male and female influenced and inspired by the chosen trend.
* **Interior Design**: Participants will design two rooms influenced and inspired by the chosen trend.

**Entry:** Individual or Team (maximum of 3) Event

**VISUAL GUIDELINES:**

1. Use the planning process to develop your project and include the planning process summary.
2. For this project a Trifold Board or Digital Presentation can be used.
   1. **Trifold Board: A tri-fold display board** (not exceeding 18” deep X 4’ wide X 4’ high, with no use of electrical equipment).
   2. **Digital Presentation:** Powerpoint or Google Slides Presentation must be submitted with no more than 30 slides total. Name the file with the student first and last name, chapter name, and state project.

**PROJECT DETAILS:**

|  |  |
| --- | --- |
| **Display Board** | **Slides Presentation** |
| 1. The title of the project, Beyond the Basics, must be included on the front of the board 2. There must be a 3” X 5” index card attached to the lower corner on the back of the display that identifies: Name, Chapter name, School, City, State, Grade and District. 3. Each step of the Planning Process is fully explained, neatly typed, no more than 1 page total for the Planning Process. | 1. The title of the project, Beyond the Basics, must be included (If digital: Title must be on Slide 1). 2. A slide identifying: Name, Chapter name, School, City, State, Grade and District. 3. Each step of the Planning Process is fully explained, neatly typed, and can be up to **five slides** total for the Planning Process. |

**PROJECT DETAILS:**

1. The presentation must include the following:

* One to three slides/pages should include a collage that gives a comprehensive overview of the chosen color or print design theme.
* Creative title that reflects your trend.
* Evidence of Research on your chosen trend on up to two slides/pages with sources documented.
* Two trend-influenced and inspired designs. The designs can be digital/ computer generated or hand drawn (picture of drawn design) and should be on separate slides/pages.

**Fashion:**

* Design a two-piece garment for a male and female that is appropriate and covers both the top and bottom half of the body.

**Interior Design:**

* Design two rooms inspired by the trend.

**FCCLA Planning Process**

**Summary Page Template**

*(This template may be modified, but all headings must be used in the correct order. The FCCLA logo and*

*Planning Process graphics are encouraged but not required.)*

**IDENTIFY CONCERNS**

**SET A GOAL**

**FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)**

**ACT**

**FOLLOW UP**

**Fashion and Textile Trend Board**

*SELF SCORE IS OPTIONAL*

**Fashion or Interior Design (Circle One) Theme: Color or Print Design (Circle One)**

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| --- | --- | --- | --- | --- | --- |
| **Evaluation** |  | | | Self-Score | Score |
| **SLIDE PRESENTATION**  0 – 10 pts | Does not meet the specifications  Not neat or appealing  More than 2 required elements missing  0-3 | No Title  Missing 1or 2 required elements. Visual appeal could be improved  4-7 | Meets size specification Title included  Neat and well organized and visually appealing  8-10 |  |  |
| **FCCLA PLANNING PROCESS**  0 – 10pts | Not attached  Not legible  0-3 | Available, but not attached  All steps are summarized  Somewhat messy  4-7 | Planning Process is fully explained, neatly typed or written, and attached  8-10 |  |  |
| **GRAMMAR**  0 – 10 pts | Extensive grammatical and spelling errors  0-3 | Few grammatical and spelling errors  4-7 | No grammatical or spelling errors  8-10 |  |  |
| **APPEARANCE**  0 –10 pts | Display has minimal appeal both in design and content  0-3 | Display needs some improvement in design and content  4-7 | Visually appealing,  creative, and appropriate in design and content  8-10 |  |  |
| **EVIDENCE OF RESEARCH**  0 -- 15 pts | No research or very minimal research presented  0-4 | Some research is evident but is lacking or sources are not cited  5-9 | Well-developed research about the trend is shared with cited sources  10-15 |  |  |
| **COLLAGE**  0 --15 pts | Not included or not representative of the theme  0-4 | Collage is included but not representative of the theme  5-9 | Collage represents theme with a creative aesthetic  10-15 |  |  |
| **DESIGN ONE**  0 – 15 pts | Design is incomplete or missing  0-4 | Design is included, somewhat developed  5-9 | Design is included, highlights the trend and utilizes design elements  10-15 |  |  |
| **DESIGN TWO**  0 – 15 pts | Design is incomplete or missing  0-4 | Design is included, somewhat developed  5-9 | Design is included, highlights the trend and utilizes design elements  10-15 |  |  |
| **TOTAL: 100 PTS POSSIBLE** | | | |  |  |

Comments:

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_School\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- |
| 0-69 | 70-79 | 80-89 | 90-100 |
| **Participation** | **Bronze** | **Silver** | **Gold** |